



SPECIAL ISSUE: "BEYOND THE BORDERS: INNOVATIVE APPROACHES TO RESEARCH AND TEACHING IN THE FIELD OF CREATIVE INDUSTRIES"

Guest Editors: Kirsty Fairclough e Joseph Duffy

We are thrilled to present this special edition of the Brazilian Creative Industries Journal (BCIJ), the result of a collaboration between the Master's in Creative Industries at Feevale University and the School of Digital Arts (SODA), part of Manchester Metropolitan University (Manchester, UK). This partnership is based on the converging interests of both institutions with the BCIJ's internationalisation proposal. SODA has an interdisciplinary character (as does the Master's in Creative Industries) based on the history of idea generation and innovation of a university whose research is a global leader. This special issue reflects the commitment of both institutions to promoting the exchange of knowledge and innovative perspectives in the field of creative industries. Therefore, the articles and experience reports selected by our guest editors, Kirsty Fairclough and Joseph Duffy, address a variety of relevant and innovative themes, which show the essence of the work carried out by their researchers.

In the article that opens the special issue, **Understanding Collaborative Documentary Filmmaking Practice As A Methodology For Exploring Participant Perspectives Of Place In Areas Of Low Social Mobility**, Benjamin Green highlights the need to explore collaborative documentary filmmaking as a methodology for investigating participant perspectives, exploring creative ways of approaching the relationship between people, places and socio-political aspects in areas of low social mobility. The author interrogates the creative, theoretical, practical and ethical challenges faced by the socially engaged documentary filmmaker and proposes that documentary film practice could, and perhaps should, realign its focus and consideration of its impact to include participants, not just audiences, through engagement with collaborative methods. The second paper, **Battledress: Using Immersive Documentary Methods to Aerate Working-class Women's Oral History**, is an interesting multidisciplinary research report by researchers Deborah Ballin and Raquel Genn, which investigates how archival and oral history methodologies can be interwoven with immersive techniques to tell multilayered stories from the experiences of working-class women.

In **Teaching Digital Identity: opportunities, challenges, and Ethical Considerations for avatar creation in educational settings**, Alasdair Swenson describes practices for the ethical creation of avatars, with a focus on transparency, data privacy, diversity, fairness, quality and responsibility,



acting as a guide for educators and students and exploring the rapidly evolving field of avatar creation within creative practices. Researchers David Jackson and Marsha Courneya in **Unreliable Narrator: Reparative Approaches to Harmful Biases in AI Storytelling for the Classroom and Future Creative Industries**, propose reparative approaches to combat biases in artificial intelligence storytelling, especially in the context of higher education and the creative industries. According to the authors, while significant discussion exists about these biases, more needs to be done on preparing storytellers for generative AI problems in production. Diversity is also the focus of the article: **Addressing diversity and inclusivity in soundscape research, developing methodologies for under- and non-represented participants**, in which Neil Spencer Bruce starts from the idea that in teaching sound-related studies and conducting soundscape research, little or no attention is paid to the diversity of members participating in the class or study. Therefore, the article discusses methodologies for including underrepresented and unrepresented participants in soundscape research, broadening the diversity of voices. Finally, in **Each Egg A World Online - Giving A Voice To Bereaved Parents And Breaking The Taboo On Stillbirth**, artist and researcher Adinda van 't Klooster and researcher Alexander Heazell report on the experience of creating art that represents the importance of giving a voice to bereaved parents and breaking taboos about stillbirths, contributing to a crucial and often neglected conversation. The participatory online work is based on a black and white ink drawing and contains 44,061 dots that together create patterns of human female ova inside the larger shape of a bird's egg. Each dot in the painting represents a stillbirth, which entails bringing back the personal stories behind each case. The project is available at: <https://www.stillbornproject.org.uk/eacheggaworld/>

In addition to the featured texts, this issue presents a selection of free articles covering topics ranging from the representation of digital bodies in fashion promotion to a critical analysis of digital influence in journalistic practice, including articles on tourism and the creative economy presented at the 2nd International Meeting of Creative Territories for Sustainable Development.

The discussions presented will enrich the academic field, and we would like to thank all the authors, reviewers and contributors who made this special issue possible.

Enjoy your reading!